



Wardle Anderson Brass

*Web: www.andersonbrass.co.uk
E-Mail: info@andersonbrass.co.uk*

Guidelines on the Use of Social Media

It is recognised that the internet provides unique opportunities to promote the band including vacancies and performances using a wide variety of social media, such as Facebook, Twitter and YouTube. These guidelines aim to protect individuals within the band and to encourage them to take responsibility for what they write, exercise good judgment and common sense. Inappropriate use of social media can pose risks to the bands reputation, and can jeopardise compliance with legal obligations.

Band Websites and Social Media pages.

It is important that you have permission prior to posting images of band members on official band websites and social media pages. This permission can be obtained through the **membership form**.

Personal details such as phone numbers and email addresses should not be posted on the internet.

It is important to consider the age range of band members when posting images, and comments on pages and ensure that these are appropriate and in keeping with the band ethos.

Social media sites have different levels of security in relation to openness to the public and setting restrictions that do not allow posts to be shown without approval. It would be useful to discuss this as a committee and agree the most appropriate method for managing the site.

Individuals within the Band

All band members, friends of the band and committee members have sole responsibility for ensuring that they act responsibly when using social media. It would be best practice for band members and individuals to use social media in a group setting rather than a private setting (for example the bands social media page or website).

Any content which raises a safeguarding concern should be reported to the Band Welfare Officer using the procedure outlined in the band's safeguarding procedures.

Useful Contact Details

Band Welfare Officers: (**Linda Whitehead – Julie Ashworth – Anderson Mobile number TBC**)
Rochdale Multi Agency Screening Service (Known as MASS) – [Tel:- 0300 3030440](tel:03003030440) out of hours 0300 3038875)

NSPCC Helpline: 0800 0280285 or help@nspcc.org.uk

Child Line: 0800 1111 (text phone 0800 400 222) or www.childline.org.uk

Brass Band England Welfare Officer: 01226 771015

Local police: (GMP: 101 or 999 in the event of an emergency)